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Funjet Vacations Selects ICE Portal as Visual Media Provider

MIAMI – June 30, 2003 – Funjet Vacations has selected ICE Portal to provide enhanced visuals and private labeled digital brochures for hotels and resorts. Funjet Vacations will now offer their hotels & resorts the opportunity to enhance their listing with new hi-tech visuals like virtual tours. The content is produced and private labeled by ICE in digital brochures.

ICE Portal will private label its digital brochures for Funjet Vacations. The digital brochures contain a wide-variety of interactive visual media including ICE 360° Virtual Tours. They should provide hotels with greater visibility and sales, with the enhanced visuals. Clients can see more of the hotel and get a better idea of what to expect. ICE agreed to extend Funjet Vacations' hotels and resorts a discount for the production and distribution of the digital brochures.

“As a preferred supplier, to Funjet Vacations, ICE Portal will deliver value for hotels & resorts who want to enhance their visibility on Funjet’s website,” claims ICE President, Henry Woodman. “We’re a one stop shop for production and distribution of new interactive media, including virtual reality and streaming video. Hotels will find this, by far, delivers the most cost effective and efficient electronic sales tool.”

“The new digital brochures are a great enhancement to the site. They provide travel agents with an additional tool to help close sales and allow consumers to experience the destination before they make their purchase,” said Ron Jacobs, vice president and general manager for Funjet Vacations. “Travelers can take a ‘virtual vacation’ and can even e-mail a digital brochure to a friend.”

“Our mission is to produce the best visual content for hotels, and distribute it to their clients, like Funjet,” said Woodman “Bottom line, consumers want to see as many visuals as they can before making a decision, and we provide an array of quality visual offerings to help a hotel’s sales efforts. We want what they want, to fill their rooms.”

About Funjet Vacations

Established in 1974, Funjet Vacations is The Mark Travel Corporation's flagship brand specializing in personalized, flexible vacations for individuals and groups. Charter or scheduled airline service is available from almost every region in the United States to more than 60 destinations in the United States, Mexico, the Caribbean and Europe. Many value-added options are available including car rentals, tours and attractions. For more information, please visit www.funjet.com.

About ICE Portal

ICE Portal is the industry leader in the production, management, and distribution of rich visual content. With a global e-marketing network, ICE Portal technology helps travel suppliers, like hotel chains, tourism boards, and cruise lines, manage and deliver rich visual content to 1,000s of distributors, like Orbitz, Expedia, and Travelocity. The company manages and delivers more rich media content for hotels, cruise ships and destinations than any other company. ICE Portal offers production of rich content including videos, 360° virtual tours and Flash WebShows. ICE Portal's content can be seen globally on over 30,000 travel-related websites and can be displayed in eight different languages. For more information, please contact visit ICE Portal online at www.ICEportal.com or call 1-954-893-6778 in Hollywood, FL USA.