

Media Relations

Press Release

FOR IMMEDIATE RELEASE

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**Leonardo and ICE Portal strengthen partnership to
provide the largest distribution network for Hotels**

LONDON – November 12, 2007— Leonardo Media and ICE Portal announced that they have strengthened their partnership to deliver a greater spectrum of production and distribution services for travel suppliers and channel partners and to meet the growing consumer demand for Rich Media content on the Web.

Under the agreement, all rich content (360° virtual tours, videos and e-Books) will be distributed to the entire Leonardo/ICE distribution network to provide an unrivalled breadth of distribution for rich media content - representing over 20,000 travel and travel related sites. Additionally, Leonardo will make available static image content to appear in ICE digital brochures.

David Elton, Leonardo's chief executive officer said "We are delighted to be taking our partnership with ICE to the next level. Leonardo continues to grow and expand its distribution network to provide hotel customers with the broadest reach as possible. The partnership will significantly increase distribution of the Leonardo WebGallery product to feature on key sites such as Priceline, Travelocity and The Mark Travel Corporation and enable the ICE products to be distributed to all Leonardo channels.

"The partnership with Leonardo adds more value for hotels and resorts who seek one point of entry to manage and delivery all of their visuals. Between our two companies, we now host, manage, format, categorize, brand and deliver content to 1,000s of travel sites around the world in multiple languages," said ICE Portal's president, Henry Woodman.

About Leonardo

Leonardo are innovators in travel content management, e-marketing and distribution across the global travel chain. Leonardo's solutions are designed to simplify the management and optimization of rich media content and provide a one stop shop for the GDS and travel channels to receive the latest and up-to-date digital content (static and moving image content, videos and e-Books) in the formats that they require.

Leonardo manages rich media content for over 65,000 hotels and has contracts in place with over 150 global hotel brands, including Carlson, Destination Hotels & Resorts, InterContinental Hotels Group, Kersner International, Leading Hotels of the World, Luxe, Nikko, Peninsula, Preferred Hotel Group, Raffles/Swissotel, Resort Quest, Rosewood, Small Luxury Hotels, Starwood, and Worldhotels. Leonardo works with more than 80 Tourist Boards, including Singapore, Portugal, The Hague, and Antigua and Barbuda. Its major travel channel partners include Amadeus, Galileo, Sabre, Pegasus and Worldspan and Worldres along with travel sites such as Cheaptickets, Kayak, Yahoo!, Opodo, Orbitz and NorthStar Travel Media. Additional information about Leonardo can be found at www.leonardo.com

About ICE Portal

ICE Portal manages and delivers more rich media content for hotels, cruise ships and destinations than any other company. As the leading producer and distributor of rich media content for the travel industry, ICE Portal recently partnered with Leonardo to provide a single point of entry for hotels interested in management and delivery of all their visual media. ICE Portal's content can be seen globally on over 30,000 travel and search related websites and can be displayed in multiple-languages. ICE Portal also offers production of rich media content including videos, 360° virtual tours and Flash WebShows. For more information, please visit www.iceportal.com.