



Internet Content Exchange

Media Relations

Press Release

FOR IMMEDIATE RELEASE

For information contact:

Marizel De La Torre
ICE Portal
press@iceportal.com
(954) 893-6778

**Trisept Solutions Chooses ICE Portal to Host,
Manage, & Deliver Internet Content**

Miami – December 1, 2005 – Trisept Solutions has just selected ICE Portal to provide Internet image management, hosting and distribution. Trisept Solutions will soon enable its customers (tour operators, hoteliers and airlines) to easily manage their visual Internet content using ICE Portal's online database.

Trisept Solutions is the global leader in leisure travel distribution technology, processing over \$2 billion in annual sales, for more than 3.5 million vacation package reservations per year, across various leisure travel distribution systems on behalf of its clients. Trisept Solutions specializes in Web-based leisure travel distribution, powering over 20 consumer Web sites and the premier travel agent Web portal, VAX VacationAccess®. Over 57,000 travel agents rely on VAX VacationAccess to market, sell and book leisure travel. Trisept's Web sites are content rich, offering visitors the best resources with which to research vacation options.

Under the new agreement ICE will now provide customized content delivery to Trisept Solutions for use on its travel sites.

"ICE Portal's technology provides us with the Internet's most efficient, effective content delivery solution," said Trisept President & CEO John Ische, "ICE was the best choice to host, manage, format, brand, and deliver over 50,000 images."

"We're very pleased to be working with Trisept Solutions whose success providing IT solutions for many of travel's best known brands speaks for itself," ICE Pres. Henry Woodman added, "Today, because travel is increasingly researched and purchased online, it has become vital travel marketers manage their Internet sales visuals in one central database. By adding Trisept Solutions to the new ICE Portal-Leonardo Alliance we now manage, host, and deliver more content to more distribution channels than anyone."

ICE Portal and partner Leonardo, specialize in travel industry Internet content management and distribution. Their combined technology allows suppliers to manage all visuals including photos, virtual tours, and streaming videos in a central database for release to over 20,000 travel distribution channels.

About Trisept Solutions

Trisept Solutions provides leading-edge leisure travel industry technology featuring inventory management, a full spectrum of electronic distribution products, and e-marketing services. Trisept Solutions processes more than 300 million e-commerce transactions annually, and facilitates the sale of more than three million vacation package reservations for clients. The Trisept team is comprised of more than 200 innovative professionals at its Milwaukee headquarters. To learn more about Trisept Solutions and its advancements leisure travel technology, please visit www.triseptsolutions.com

About ICE Portal

ICE Portal manages and delivers more rich media content for hotels, cruise ships, and destinations than any company. As the leading producer and distributor of rich media content for the travel industry, ICE Portal recently partnered with Leonardo to provide a single point of entry for hotels interested in management and delivery of all visual media. ICE Portal's content can be seen globally on over 20,000 travel and search related websites, and in multiple-languages. ICE Portal also offers production of rich media content including videos, 360° virtual tours, and Flash WebShows.

**Live release can be found online at: www.hospitalitynet.org*